

Sakura Finetek Europe launches Sakura Bridge, a customised implementation consultancy service, connecting professionals and technology

Building on the prolonged success of SMART Automation, Sakura Finetek Europe continues to innovate with the launch of Bridge. This new implementation consultancy service connects professionals in the laboratory with Sakura's technology. By supporting all aspects of innovating a laboratory, Sakura enables laboratories to achieve their goals, get optimal results, and maximise utilisation of applied Sakura SMART Automation technology in the shortest time possible.



The human aspect is vital

Wilco Alblas, Vice President Customer Operations, Sakura Finetek Europe, comments:

“After years of implementing instruments, Sakura gained the knowledge, tools and resources to realise the vision of histopathology laboratories. We understand that the human aspect is vital in changing the laboratory into the future. No laboratory is the same. Our team of experts guides transitions with the proved Sakura Bridge-methodology, with the key focus on your employees.”



“Implementing a continuous flow in a laboratory can be challenging for every laboratory. That human aspect is vital. You must change your processes to get the results you aim for. As a company, we have committed to achieving the goals of your laboratory with you. With Sakura Bridge, we take over all challenging aspects of change and ensure optimal results of both technology and employees.”

The feeling of empowerment

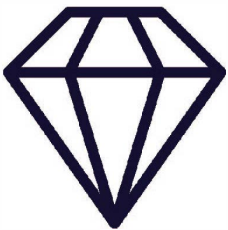
Bridge is our new implementation consultancy service, empowering you and your team to realise your vision and objectives. We want you to get the most out of your Sakura technology so that you can achieve the best results every day. We believe that implementing new instruments is more about the professionals involved than bringing in the actual technology. Technology will always be a means to an end, and the reason for implementing technology should come from the heart, it's a desire to realise your vision.

Sakura's main focus:



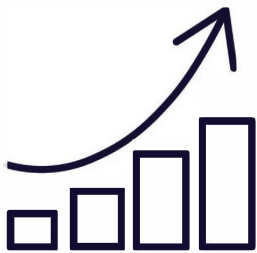
To enable you achieving your goals:

Every laboratory has their own unique goals. With Bridge we create the optimal circumstances for your team to be able to achieve those goals, providing a clear roadmap and implementation plan, how to get there.



To achieve optimal lab results:

You need optimal results to provide optimal service. This is essential for your team, but most of all, for your patients. Bridge empowers you to provide optimal laboratory results, so you can diagnose patients like never before.



To maximise utilisation:

Right from the start we want you and your new instrument to work together like you have been doing so for a decade. Maximising utilisation is the key to this. Bridge provides the maximum quality results to the laboratory and your team, right from the beginning.



More about Sakura Finetek Europe

When it comes to diagnosing cancer, there's no time to wait. At Sakura Finetek Europe, our drive is our desire to advance cancer diagnoses through fully automated anatomic pathology. We advance cancer diagnostics by providing integrated solutions for anatomic pathology and patients through best-in-class innovations, quality and customer care. Sakura is the original manufacturer of Tissue-Tek®, Cyto-Tek®, Tissue-Tek VIP® and Tissue-Tek Xpress®, today's industry standards. With headquarters based in Alphen aan den Rijn (NL) and seven regional locations in Europe, we empower pathology professionals in the EMEA region to deliver accurate and fast diagnoses to optimise treatment success for each life we touch. Sakura's Bridge service is directly available via your local Sakura contact point.

For more information, go to www.Sakura.eu/bridge, follow us on [LinkedIn](#), or contact us via communication@sakura.eu.

