

Privacy and Security Policy

Aurora mScope Inc. ("Aurora mScope") is committed to protecting your personal information. This statement explains our data privacy practices for our marketing efforts, including at www.aurorainteractive.com or anywhere else we may collect information.

Types of Information We Collect

- **Non-Personal:** When you access our website, we automatically (i.e., not by registration) collect technical information that is not personally-identifiable (e.g. type of Internet browser and computer operating system used, domain name of the website from which you came, number of visits, average time spent, pages viewed). We use this information to measure the use of our website and improve its content. We make no attempts to link this technical information to the individuals visiting our websites, unless such linking is required in order to investigate a breach of security.
- **Cookies:** Aurora mScope stores some data on your computer in the form of "cookies" to automatically recognize your computer and browser the next time you visit. Cookies are pieces of information that are transferred to your computer's hard drive for record-keeping purposes. The stored information may be used to track user patterns in order to improve the effectiveness of the website. If you do not wish to receive cookies, please configure your internet browser to erase all cookies from your computer's hard drive, block all cookies, or receive a warning before a cookie is stored. Note that if you do not allow cookies from our website to be saved on your computer, some of the functionality of our website may be reduced.
- **Personal Information:** Through our marketing efforts, we will not collect any personally-identifiable information about you (e.g., your name, address, telephone number or e-mail address ("Personal Information")), unless you voluntarily choose to provide it to us (e.g., by registration, requesting access to product information, requesting a subscription to our newsletter, placing a product order, forwarding an employment inquiry or a copy of your resume, or completing a survey). If you do not want your Personal Information collected, please do not submit it to us.
- **Children:** No Personal Information should be submitted to our us by persons under the age of 16 without the consent of their parent or guardian. We will not knowingly collect or use any Personal Information collected from children for any purpose whatsoever, including disclosure to third parties.

How We Use It

Users requesting information on our Products or Services may be asked to provide Personal Information. Anyone placing an order will be required to provide Personal Information. When you do provide us with Personal Information, we usually use it to respond to your inquiry, process your order or provide you access to specific account information. Also, to support of our customer relationship with you:

- we may store and process Personal Information in order to respond to your inquiry or in support of processing your order; or
- we (or a third party on our behalf) may use Personal Information to generate statistics and aggregate reports for internal use.

If you choose not to have your Personal Information used to support our direct-marketing or market-research activities, we will respect your choice. We will also respect your choice should you choose to conclude your customer relationship with Aurora mScope and wish that we remove your information from our marketing databases. To do so, email your request to marketing@aurorainteractive.com.

Individuals making employment enquires or responding to posted employment opportunities may provide us with resumes, and/or Personal Information about their interest, skills and experience. We ask that such individuals immediately contact us should they wish us to remove this information from our records. All such records are maintained by us, and are distributed to internal Management and staff in consideration of employment at Aurora mScope.

We do not now (and do not intend to) sell, rent or otherwise market your Personal Information to third parties. We limit the collection, use, retention and disclosure of your Personal Information to that which is reasonably necessary to fulfill the purpose for which the data was collected. You consent to the collection, use, disclosure and processing of your Personal Information by Aurora mScope and our agents and service providers, for the purposes set out in this Privacy Policy.

Security of Your Information

Aurora mScope is committed to protecting the security of your personal information. We use robust security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. Within Aurora mScope, only those who have reasonable need to have access to the personal information to fulfill your request have access to your information.



Contact Us and Opt-Out

Aurora mScope will respond to your requests to review your Personal Information and to correct, amend or delete any inaccuracies. If you have any questions or concerns regarding this policy, please e-mail us at marketing@aurorainteractive.com, and we will be happy to address your concerns.

Occasionally, we will send you e-mail communications with information which we believe may be useful to you, including information about our Products and Services or about offerings from Aurora mScope. We will include instructions in our e-mail messages on how to unsubscribe should you decide you do not want to receive any future marketing e-mails from Aurora mScope. However, should you be a customer of Aurora mScope, you agree that we may continue to send you non-marketing related information when necessary in support of our customer relationship.

Consent

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

Website Links

Our site may contain links to other websites. While we try to link only to websites that share our high standards and respect for privacy, please understand that we are not responsible for the content of the privacy practices employed by other websites.

Disclosure

We may disclose your personal information if we are required by law to do so, or if you attempt to circumvent the security of our data, products, or website.

Google analytics

Our website may use Google Analytics to help us learn about who visits our site and what pages are being looked at.

This Privacy Policy was last amended on September 2, 2021.